



Advantages to Using Wifi Digital Signs

Advantages for your Bank or Credit Union:

- Create professional look for your branches with proven marketing materials.
- Program ads to run at specific times of the day. *Example:* Run Remote Capture ads during the lunch hour rush.
- Ability to cross-sell additional products like Home Equity Loans, Small Business Loans, IRA's, CD's, Safe Deposit Boxes, etc.
- Ads can be added, deleted or revised in seconds, giving you the ability to change interest rates in seconds.
- Ability to play video commercials or employee training videos.
- With a cost of less than a \$1 a day, it's less expensive than printing.

Advantages for Multi-branch Banks and Credit Unions:

- Different products can be promoted in each branch location.
- Protect your "brand" while personalizing and customizing your ads for each location.
- Control what each branch manager can display on the signs.
- Monitor what is playing on each sign in each branch instantly.

Successful banks and credit unions are now finding the many benefits of using wifi digital signs to increase their deposits and profits.

Professional graphics and videos grab customers' attention without the high cost of printing posters, flyers and tent cards.

Cross-sell additional products and change marketing messages instantly in order to stay ahead of the competition.

For more information on how to increase your deposits and profits, contact Gary Hess at RTE Financial Services
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