



## FOR IMMEDIATE RELEASE

**Contact:** Gary S. Hess  
RTE Financial Services™, LLC  
1-320-252-6830  
[gary.hess@rtefs.com](mailto:gary.hess@rtefs.com)

### **RTE Financial Services and Meridian Link enter into Reseller Agreement**

**Waite Park, MN, May 12, 2008** – RTE Financial Services (RTEfs), a value added reseller of web based software, and MeridianLink, a leading web development company of solutions for the financial industry, have just announced the appointment of RTEfs as a reseller of MeridianLink’s LoansPQ and XpressAccounts web based solutions.

Under the agreement, RTEfs will promote and sell LoansPQ and XpressAccounts, products developed by MeridianLink, to financial institutions. LoansPQ is a web-based, automated decision and lending application. XpressAccounts is a web based account holder and deposit acquisition application that also cross sells loans to new account holders.

“We understand the deposit and loan growth pressures on financial institutions,” says Gary Hess, President of RTEfs. “This pressure, coupled with the drive for efficiencies in the account opening and lending process, make MeridianLink’s products a natural choice for the institution,” said Hess.

Ed Guerin, Vice President of Financial Services Development at Meridian Link, said: “We are pleased to be working with a collective group of seasoned pros in the financial services arena. RTEfs understands shifting marketplace dynamics and how to successfully navigate within them, thus bringing great value to all financial institutions.”

**About RTE Financial Services** - RTEfs is a value added reseller of software to the financial services industry. Its principals are Gary Hess and Bruce Hagberg, both of whom have over twenty years of industry experience including executive positions with Bankers Systems, Inc./Wolters Kluwer Financial Services. They are experienced at providing technology based lending and deposit solutions to thousands of institutions in the financial services industry. Gary and Bruce bring a strong record of customer focus and service, a dedication to doing what is right for the customer and a commitment to bringing dependable, simple to use products that perform complex tasks, to the marketplace. For more information visit us at [www.rtefs.com](http://www.rtefs.com).

**About MeridianLink** – MeridianLink, Inc., is a leading provider of enterprise business solutions for nearly 26,000 end-users in the financial services industry. The company’s passion for excellence is reflected in their web-based credit reporting and automated lending technologies, which enjoy solid reputations as being cutting edge, reliable and affordable. MeridianLink has been providing financial institutions with technology solutions since 1998, and continues a commitment to distinction with their popular, end-to-end lending product, LoansPQ and XpressAccounts, a web based applicant enrollment and deposit product. Based in Costa Mesa, California, MeridianLink is committed to creating “Smart Solutions” that deliver “Real Value”. For more information, visit [www.meridianlink.com](http://www.meridianlink.com).